



For Immediate Release

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The 6th Annual Southeast WI Festival of Books Announces Keynote Speakers

WAUKESHA, WI-The Southeast Wisconsin Festival of Books in Waukesha returns for its sixth year spotlighting writers who live in Wisconsin or are connected to the state. The two-day festival celebrates its sixth year with the theme "Words for a Lifetime."

This year's literary festival takes place November 6-7 at the University of Wisconsin-Waukesha, 1500 N. University Drive. Admission and parking are free.

The two Keynote Speakers are:

- Writer, artist and social entrepreneur Dasha Kelly, 6:30 p.m., Friday, November 6. Ms. Kelly is the founder and director of Still Waters Collective, a Milwaukee based outreach initiative utilizing the transformative power of the written and spoken word. A HBO Def Poetry alum, Dasha recently traveled to Botswana as a U.S. Embassy Arts Envoy. *Almost Crimson* is her second novel. For more information: <http://dashakelly.com/>
- Novelist Elizabeth Koehler-Pentacoff, 2 p.m., Saturday, November. 7. An author of ten books, her latest is *The Missing Kennedy: Rosemary Kennedy and the Secret Bonds of Four Women*, based on her personal experience with President Kennedy's sister and

the author's beloved aunt, Sister Paulus, Rosemary's caregiver and devoted friend. This book was recently featured on the cover of *People Magazine* and will debut at the Festival. For more information: www.themissingkennedy.com

Attendees may purchase a copy of *Almost Crimson* by Dasha Kelly and/or *The Missing Kennedy* by Elizabeth Koehler-Pentacoff and receive one or two reserved seats for the Keynote events. Books may also be purchased at the Marketplace Bookstore the day of the event, but a seat will not be reserved. Limit first 100 per Keynote session.

Purchases must be made by October 31, 2015 at www.booksco.com/southeast-wisconsin-festival-books or call Books and Co. directly at 262-567-0106.

More than 75 writers, in varying genres, for adults are scheduled to appear at the festival. In many cases, writers will give presentations or take part in panel discussions, then go to the signing area to inscribe books and meet readers.

Returning to the Festival is a Writer Marketplace for writers who publish their own books, a Cookbook stage and various exhibits. New to the festival are Farmer's Market vendors and "live art" in which attendees may participate being made by local artists Trevor Huskey and Arthur Mohagen.

For a complete list of authors and detailed schedule visit the Festival website, www.sewibookfest.com

Support for the Festival

Grant support for the Festival of Books includes the Waukesha County Community Foundation/Mihi Cura Futuri Fund, the Wisconsin Humanities Council, the Bernard J. & Marie E. Weiss Fund at the Greater Milwaukee Foundation.

Program Sponsors include: Robert H. Andrews Memorial Fund/Tides Foundation, UW-Waukesha, UW-Waukesha Lecture & Fine Arts Committee, Waukesha County Chapter of National Novel Writing Month (NaNoWriMo), and the Wisconsin Chapter of Romance Writers of America (RWA).

Corporate Sponsors include: BMO Harris Bank, Century Fence Company, Wisconsin Public Radio and Cookbook Stage Sponsor, We Energies Foundation, AllWriters' Workshop, American Transmission Co., and The Freeman.

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About the Wisconsin Humanities Council

The Wisconsin Humanities council is a leading statewide resource for librarians, teachers, museum educators and civic leaders, who drive entertaining and informative programs using history, culture and discussion to strengthen community life for everyone. The Wisconsin Humanities Council also awards more than \$175,000 a year over seven rounds of grants to local organizations piloting humanities programming.

About the UW-Waukesha Foundation

The UW-Waukesha Foundation is a non-profit organization dedicated to working in partnership with the University of Wisconsin-Waukesha to promote its programs, support its students and advance the development of the campus.