



For Immediate Release

October 19, 2015

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“Live Art” featured at the 6th Annual Southeast WI Festival of Books

WAUKESHA, WI-The Southeast Wisconsin Festival of Books in Waukesha takes place November 6-7 at the University of Wisconsin-Waukesha, 1500 N. University Drive. Admission and parking are free.

The Festival features over 75 writers, in varying genres, who are scheduled to appear at the Festival giving presentations, taking part in panel discussions, and book signings. A Writer Marketplace for self-published authors and exhibitors including publishers, literary organizations and booksellers, and Farmer’s Market vendors will also be on site.

A “live art” component, which incorporates the Festival’s theme “Words for a Lifetime,” is being introduced this year. Attendees may participate or watch literary-theme creations being made by local artists Trevor Huskey and Arthur Mohagen on Saturday, Nov. 7, 10am-3pm.

Raffle tickets will be sold for nominal cost on Nov.6-7 to win original artwork by artists Huskey and Mohagen.

About the Artists:

- Trevor Huskey creates intricate and compelling photo collages from recycled material. He will provide a live demonstration of his creative process on site at the Festival and offer people the chance to make their own collages as well. Supplies will be provided but feel bring old photos of any quality (sometimes blurriest ones work best!) and/or book covers to turn into fascinating works of art. Mr. Huskey will offer assistance with the collages at no cost and have a display of his artists' books and other art work available for purchase.
- Arthur Mohagen's drawings are an autobiographical extension of his interest in American iconography and the printed word. Reflecting back on his early exposure to sign painting, drawing, cultural role models, and typography, these drawings trace his interests over his artistic career. In his youth he developed a love for typography helping his father in the summer months paint signs for area businesses and baseball diamonds. He chose words that hold a traditional meaning, but also contribute to the overall aesthetic and composition of the drawing. Each drawing telling a story, crafted like a novel, illustrates a narrative that is unique to each viewer. Come see his process and product in various stages, including the end results which will be available for purchase.

For a complete list of authors and detailed schedule visit the Festival website,

www.sewibookfest.com

Support for the Festival

Grant support for the Festival of Books includes the Waukesha County Community Foundation/Mihi Cura Futuri Fund, the Wisconsin Humanities Council, the Bernard J. & Marie E. Weiss Fund at the Greater Milwaukee Foundation.

Program Sponsors include: Robert H. Andrews Memorial Fund/Tides Foundation, UW-Waukesha, UW-Waukesha Lecture & Fine Arts Committee, Waukesha County Chapter of National Novel Writing Month (NaNoWriMo), and the Wisconsin Chapter of Romance Writers of America (RWA).

Corporate Sponsors include: BMO Harris Bank, Century Fence Company, Wisconsin Public Radio and Cookbook Stage Sponsor, We Energies Foundation, AllWriters' Workshop, American Transmission Co., and The Freeman.

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About the Wisconsin Humanities Council

The Wisconsin Humanities council is a leading statewide resource for librarians, teachers, museum educators and civic leaders, who drive entertaining and informative programs using history, culture and discussion to strengthen community life for everyone. The Wisconsin Humanities Council also awards more than \$175,000 a year over seven rounds of grants to local organizations piloting humanities programming.

About the UW-Waukesha Foundation

The UW-Waukesha Foundation is a non-profit organization dedicated to working in partnership with the University of Wisconsin-Waukesha to promote its programs, support its students and advance the development of the campus.

Photos of Artwork for Raffle:

Artist: Trevor Huskey

"Untitled"

Photograph, 14 x 9.75 inches, 2015

Artist's proof

Value \$125

Artist: Arthur Mohagen

UNTITLED (Jumbo, Elvis)

Charcoal and graphite on paper

9"x12" framed to 12"x15"

Value \$250